

Course title	Understanding Global Business Logistics
Lecturer	Determined later
Lecturer's email address	
Hours	30
ECTS	5
Academic year	2020/2021
Semester	winter
Content	<ol style="list-style-type: none"> 1. Course introduction 2. Introduction to business logistics concept 3. System orientation in logistics management 4. Process orientation in logistics management 5. Meeting customer's needs and wants by logistics 6. Introduction to inventory management 7. Basic methods of inventory management 8. Stock optimization – simulation game 9. International transport management 10. Basics of warehousing and material handling 11. Modern warehousing solutions 12. Global article numbering systems and ADC solutions 13. Understanding the role of logistics in global economy 14. The role of logistics service providers in global economy 15. Final test
Learning outcomes	<p>After the course students should be able to:</p> <ul style="list-style-type: none"> • understand the idea of logistics and logistics management • understand the role of logistics in today companies and in global economy • recognize main aims and rules related to logistics • recognize main logistics processes • understand, select and apply basic logistics' methods and tools
Selected literature	<ul style="list-style-type: none"> • O'Driscoll N., Pilbeam A., Market Leader: Logistics Management, Wyd. Pearson 2010. • Cichosz M., Logistics Management, Wyd. Warsaw School of Economics, Warszawa 2015. • Frazelle E.H., World-Class Warehousing and Material Handling (2nd edition), Wyd. McGraw-Hill Education 2016. • Richards G., Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs in the Modern Warehouse (3rd edition), Wyd. Kogan Page 2017. • D'Acunto E., Flash on English for Transport & Logistics, Wyd. ELI European Language Institute 2012.
Teaching tools/methods	<ul style="list-style-type: none"> • team-working • group discussions • interactive lectures using PPT • case studies • quantitative exercises
Form of examination	<ul style="list-style-type: none"> • presence and activity assessment • report from team-work • final test

