

**Języki obce w mediach i biznesie**  
**studia pierwszego stopnia, studia stacjonarne**

**Zagadnienia egzaminacyjne**

**Promotor: dr Marcin Trojszczak**

1. What is lingua franca? Why English became the lingua franca of modern times? What were other international languages of communication before English?
2. What is the difference between general language and language for special purposes (specialised language)? What is the difference between the lexemes from general language and those from specialised languages?
3. What is dialect? What are the differences between social, regional, and ethnic dialects?
4. Types of languages for special purposes (specialised languages) and their characteristics.
5. What is terminology? What is terminological consistency?
6. What is lexicology? What is lexicography? What is dictionary? Provide types of dictionaries and their characteristics.
7. What is the difference between dictionary, glossary, and phrasebook?
8. Business English and English for workplace communication – their characteristics
9. What is sociolinguistics? What is the difference between register, genre, and style? What are the types of registers in language?
10. The role of culture in international communication. Why cultural differences matter? How it can affect communication between non-native speakers of English. Cultural differences between Polish and British/American speakers.