Course title	Storytelling in teaching and business			
Component code	02-08			
Lecturer	Determined later			
Lecturer's email address				
Hours	15			
ECTS	5			
Semester	Winter & Summer			
Content	Students will be expected to learn some of the fundamental characteristics of literary form. The particular artistic elements to be studied will depend on the works selected by the instructor, but all students will be expected to both recognize and analyze the function of key forms and structures used in fiction, poetry, and storytelling.  1. Storytelling as an art form (surveying the literature and the history of storytelling, watching and analysing performances of professional storytellers).  2. A personal storytelling style (discovering your own potential as storytellers, experimenting with a variety of storytelling techniques e.g. monomyth, the mountain, nested loops, sparklines, in medias res, converging ideas, false start, petal structure, etc.  3. Building a repertoire of stories (folktale/fairytale, fact based/family/historical/biographical, personal story, a one to two-minute Who Am I story).			
Learning outcomes	Determined later			
Selected literature	Alexander, M. 2000. A History of English Literature. New York: Polgrave.			
	Gower, Roger. 1990. Past into Present. An Anthology of British and American Literature. Longman: Harlow.			
	Greene, E., Del Negro, J. (2010) Storytelling: Art and Technique, Libraries Unlimited.			
	Mikics, David. 2007. A New Handbook of Literary Terms. New Haven & London: Yale University Press			
	Warren, L. (2008) The Oral Tradition Today: An Introduction to the Art of Storytelling, Pearson Learning Solution.			
Teaching tools/methods	Determined later			
Form of examination	Determined later			